

Rep Order# 6841319 Ver# 1 Status New  
EC'd Yes

Traffic Order# 808231

Printed: 08/13/2012 1:15 PM  
Last Received: 08/13/2012 1:03 PM  
Showing Buylines: All Lines

1 of 2

Station WUPW-TV TOLEDO, OH.  
Advertiser ( ) CROSSROADS GPS  
Product CROSSROADS GPS  
Estimate# 1219  
Buyer ANNE BRAUNSCHEIDEL  
Phone#  
Fax#

Agency ( ) MENTZER MEDIA  
600 FAIRMONT AVE, S#306  
TOWSON, MD 21286  
Agency C/P1/P2/E //1219  
Flight Dates 08/15/2012 - 08/21/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC-\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F	630P-7P	FOX TOL NEWS	:30	\$125.00	08/15-08/17	3	1	3	\$375.00	
		Buyline Comment: FOX TOL NEWS										
	2	W-F	10P-11P	FOX TOL NEWS AT 10	:30	<del>\$300.00</del> <sup>350.00</sup>	08/15-08/17 <sup>3/15</sup>	<del>1</del> <sup>A2</sup>	1	<del>1</del> <sup>A2</sup>	<del>\$300.00</del> <sup>700.00</sup>	
		Buyline Comment: FOX TOL NEWS AT 10										
	3	TH	10P-11P	FOX TOL NEWS AT 10	:30	\$300.00	08/16-08/16	1	1	1	\$300.00	
		Buyline Comment: FOX TOL NEWS AT 10										
	4	SA	10P-11P	FOX TOL NEWS AT 10	:30	\$300.00	08/18-08/18	1	1	1	\$300.00	
		Buyline Comment: FOX TOL NEWS AT 10										
	5	SU	10P-11P	FOX TOL NEWS AT 10	:30	\$300.00	08/19-08/19	2	1	2	\$600.00	
		Buyline Comment: FOX TOL NEWS AT 10										
	6	SU	9A-10A	FOX NEWS SUN	:30	\$25.00	08/19-08/19	1	1	1	\$25.00	
		Buyline Comment: FOX NEWS SUN										
	7	M-TU	630P-7P	FOX TOL NEWS AT 630	:30	\$125.00	08/20-08/21	2	1	2	\$250.00	
		Buyline Comment: FOX TOL NEWS AT 630										
	8	M	10P-11P	FOX TOL NEWS AT 10P	:30	\$300.00	08/20-08/20	1	1	1	\$300.00	
		Buyline Comment: FOX TOL NEWS AT 10P										
	9	TU	10P-11P	FOX TOL NEWS AT 10P	:30	\$300.00	08/21-08/21	2	1	2	\$600.00	
		Buyline Comment: FOX TOL NEWS AT 10P										
	10	F	4P-7P	FOX NEWS	:30	<del>\$250.00</del> <sup>\$500.00</sup>	8/17	2	1	2	\$500.00	